

Business Meeting Appreciation Letter

[Name]

[Title]

[Organization]

[Address]

[City, State, Zip Code]

Dear [Name],

Thanks so much for taking the time to meet with me yesterday. It was great to be able to pick your brain regarding sales conversions on your website. I understand your concern as far as being able to afford my firm's services, though I'm positive that the long term increase in conversion will more than make up for the short term investment.

Here is a case I've put together from a business similar to yours ([Link to Study](#)).

Regardless of whether you think this is a good fit for you, I just want to tell you how much I appreciate you giving me the opportunity to talk with you. I know your time is probably not a commodity that is in abundant supply these days.

Good luck with your ventures, and I hope to talk with you again soon.

Sincerely,

Brad Stapleton